

Cartooning rates and other info to know:

#### Negotiating the Deal

Please inform me of any hard deadlines that you have. I do not have set deadlines for creating my projects.

Each cartoon design job is different and some may take longer than others. I keep a very full schedule so allow for as much time as possible before your deadline.

If I agree to design your cartoon project I will work to meet your deadlines when notified of them.

I try to squeeze rush jobs in from time to time but turn down many projects due to very short turnaround time.

#### Cartooning Pricing & Rates

Projects vary, depending on the level of detail & complexity of the art, as well as the extent of your usage.

It's really best to email me so we can get a good specific to your particulars.

However, the general range of the work you see in my portfolio ranges from \$300 to \$750.

Basically, the more work required and/or the larger the scope of your usage, the higher the fee. [www.jmackie.curlyque.com](http://www.jmackie.curlyque.com)

#### Cartoon Logo Rates

The average cartoon logo created by the JMackie Studio costs between \$500 and \$1000. These prices are for research and logo creation only.

They do not include a stationary package. (Letterhead, envelope & business card design.) Nor do they include implementation guidelines.

These logo rates include one-of-a-kind, hand drawn cartoons. Charges are applied for changes to the cartoon logo.

Logo prices will vary based on the exact cartoon design, the size of the company and the breadth of usage.

#### Cartoon Illustration Rates

Cartoon illustration is based on a \$65 per hour rate. Simple designs cost less, colorful, more complicated designs cost more. Color concepts are based on a \$100 per hour rate.

#### Single Panel Cartoons

I can create a custom single panel cartoon for your next publication. Gag cartoon rates are based on the complexity of the cartoon and the size of the publication.

#### Custom (black and white)

Print or web ..... \$75.00 - \$250.00

#### Additional Charges

Additional charges pertain only if I'm asked to perform revisions on the project artwork.

#### Hiring Me as Your Cartoonist

Okay, you've picked me, you gave me as much info as possible, we negotiated the deal and now it is time for you to hire me as your cartoonist.

To begin the design process you will need to deposit 50% of the total price.

Once I receive your payment, I will add you to my schedule and quickly begin designing your cartoon project.

#### Copyrights

With any cartoon design there comes a thing called rights. Copyrights to be exact. All cartoon designs that I create are copyrighted by me.

When I sell a cartoon illustration I normally retain all rights to the work unless otherwise negotiated.

When I sell a cartoon logo I include exclusive rights in the price of the design unless otherwise noted.

Rights can range from exclusive to non-exclusive and from first time rights to just North American rights. Be sure and understand what rights you are negotiating for.

#### Release of Rights and Final Images

I can not release final images until full payment is received. I also retain copyright on all images until full payment is received.

Full payment received means the copyright (all rights) for the work I did goes to the client.

If paying us by check, the check must clear before the final images and copyright are released I designed can be given over.

I also retain full rights over any drawings that clients may reject in the course of developing their projects.

For example, if I'm hired to create a cartoon illustration the client approves one of three cartoon illustration submitted

to him for further development, I still have full rights over the two cartoon illustration rejected.

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